

## SPEAKER PROFILE

A photograph of Tracy Stuckrath, a woman with dark curly hair and glasses, wearing a white blazer over a red top and dark pants. She is holding a small black device in her right hand and gesturing with her left hand. The background features a large screen with the text 'ACE '19' and 'Antic... & Expo'.

# Tracy Stuckrath

International Speaker • Author • Industry  
Changemaker • Dietary Needs Expert  
• Certified Food Protection Manager  
• Certified Meetings Manager  
• Inclusive Event Strategist



**D**ietary Needs Expert. Meetings Industry Changemaker. Certified Meetings Manager. Tracy Stuckrath brings passion for safe and inclusive food and beverage, expertise through research and analysis, and real-world strategies to help clients establish best practices, mitigate risk, improve experiences, and increase profit with food and beverage served at events and in the workplace.

Founder and president of **thrive! meetings & events**, a first-of-its-kind company that specializes in helping companies accommodate the diverse dietary requirements of employees, clients and patrons in safe, yet deliciously satisfying ways. By understanding the wide range of food and beverage restrictions and how to manage them safely, Tracy delivers an unrivaled employee experience in which everyone feels valued and included.

As an expert on the topic of inclusive event design, Tracy has delivered over **200 live and virtual presentations** and spoken to more than 200 companies, corporations

and associations **across five continents**. Her talks explain how to create a culture of inclusion, how to choose meal options that everyone can enjoy and the extraordinary benefits of both, which include successful event outcomes, high satisfaction ratings and the reduced risk of allergic reaction, illness or legal liability.

Tracy has an incredible ability to customize each talk for her particular audience and their industry. Incorporating a rare blend of relevant insights, practical concepts and surprising passion, she presents strategies that audience members can understand easily and apply immediately.

**"This session was engaging, timely, and a perfect fit for our conference. Tracy...did an excellent job of framing this issue (dietary needs) through a lens of safety and inclusion, which were hot topics throughout the rest of the conference."**

*A.B., University of  
Missouri St. Louis*

# Tracy Stuckrath

CSEP  
CMM  
CHC  
CFPM

## Session Topics & Titles

**cmp**  
certified meeting professional  
Powered by the events industry council  
preferred provider

**Diversity & Inclusion: What does Food and Beverage Have to do with it?**

**Food Safety: What #EventProfs Need to Know**

**Cultivating Culture with Food & Beverage**

**Setting the Table for a Shift in Event F&B Service**

**Attendee Experience: How to Use F&B to Grow Your Business**

**F&B Re-imagined: The Future Attendee Dining Experience**

**Sustainable Food & Beverage**

"I learned more during this session than any other that I have attended in years. It was so relevant not only to me personally, but at work when dietary restrictions and the goal of being fun and original is the trend. Amazing information, ideas and advice!"

**K.J., Meetings & Incentives Worldwide**

"I really enjoyed it. At first, I was in the "know it all" state of mind...I left the presentation with new knowledge, new methods for obtaining information that I will implement immediately, and a new outlook on the ever-changing world of dietary needs."

**T.S., Events North**

## Client Testimonials

"A very engaging, timely and informative webinar...Tracy has been a food safety advocate prior to the current COVID pandemic and her expertise is even more important now."

**M.P., CMP, Detent Events**

"Tracy had a fun way of sharing new information with the crowd that incorporated the work experiences of everyone in the room...We all left the event having important knowledge to help us make sure that no one is offended, excluded or worse at the meals we supervise."

**E.T., Massachusetts Teachers Association**



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