

SPEAKER PROFILE

Tracy Stuckrath

CSEP
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Tracy Stuckrath is a **professional speaker, published author, award-winning meeting industry consultant and food allergy expert**. With a **27-year career** in corporate, association and private event planning, she is known for creating unforgettable events.

She is the founder and president of thrive! meetings & events, a first-of-its-kind company that specializes in accommodating the diverse dietary requirements of employees, clients and patrons in safe, yet deliciously satisfying ways. By understanding the wide range of food restrictions and how to manage them, Tracy delivers an unrivaled guest experience in which everyone feels valued.

As an expert on the topic of inclusive event planning, Tracy has delivered over **160 talks** and spoken to **more than 100 companies, corporations and member associations across five continents**. Her talks explain how to create a culture of inclusion, how choose meal options that everyone can enjoy and the extraordinary benefits of both, which include **successful event outcomes, high satisfaction ratings and the reduced risk of allergic reaction, illness or legal liability**.

Tracy has an incredible ability to customize each talk for her particular audience and their industry. Incorporating a rare blend of relevant insights, practical concepts and surprising passion, she presents strategies that audience members can understand easily and apply immediately.



“(The) first time in a long time that I walked away with information that I can incorporate into my job.”

—RICHARD WAITS,
HALLIBURTON

A FEW OF MY CLIENTS

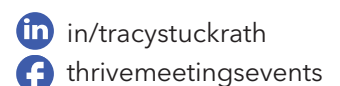
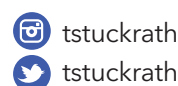
American Express Meetings & Events
American Society of Administrative Professionals
Catersource
CMP Conclave
Entrepreneur’s Organization
Financial & Insurance Conference Planners
Hinman Dental
iEventsPlus China
Meeting Professionals International
MPI European Meetings & Events Congress
National Association of Catering & Events
North American Association of Commencement Officers
Professional Convention Management Association Convening Leaders
Society of Human Resource Professionals—Kentucky
Southern African Association for the Conference Industry
Society of Incentive Travel & Events
Society of Government Meeting Professionals

CERTIFICATIONS

ServSafe® Allergen Training
GREAT Kitchens: Gluten-Free Training
Allergen Awareness Training Certificate
ServSafe® Food Protection Manager

To book Tracy to speak at your next event, please contact her at:

tracy@thrivemeetings.com | 404.242.0530
thrivemeetings.com



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"Your session was worth the entire registration cost to me."

—LARRY HUTTINGER, CMP, D. LAWRENCE PLANNERS, LLC

"The content is extremely relevant and this was definitely NOT the same old F&B presentation."

—DENISE TEDROW, CMP, VP, EDUCATION, MPI EASTERN GREAT LAKES

"I loved your presentation on dietary needs—frankly one of the best of the whole conference for me."

—EMILY MCLAUGHLIN, EVENT MANAGER, DEPARTMENT OF DEVELOPMENT, MAYO CLINIC

"Tracy is on the "bleeding" edge of the issues of food in the workplace! No one else is talking about this critical issue for employee well-being, diversity and inclusion, and health and safety. Her message is vital for understanding how organizations need to change their thinking so that everyone feels that they are valued."

—CATHY FYOCK, CSP, SPHR, SHRM-SCP, HR THOUGHT-LEADER AND AUTHOR

"I learned more during this session than any other that I have attended in years. It was so relevant not only to me personally, but at work when dietary restrictions and the goal of being fun and original is the trend. Amazing information, ideas and advice!"

—KATIE JANKOWSKI, MEETINGS & INCENTIVES WORLDWIDE

"What a great session. Funny, interesting and very thought provoking! Best session I have attended... Wow!!!"

—ATTENDEE, PCMA CONVENING LEADERS

"This session was engaging, timely, and a perfect fit for our conference. Tracy's presentation did an excellent job of framing this issue through a lens of safety and inclusion, which were hot topics throughout the rest of the conference."

—AMY BEAMAN, UNIVERSITY OF MISSOURI ST. LOUIS



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